

National Workshop on “Success Mantras for BIZ-IT” REPORT

Due to globalisation of business, industrial organizations all over the world have been experiencing tremendous competitive pressures. Consequently, hardcore professionals are required to man the important positions. Therefore, the quality of professionals produced by institutions of higher learning has to be of the top order. A sincere thought was given to organise a national workshop on Success Mantras for BIZ-IT, at Aishwarya Institute of Management & IT, Udaipur to give a practical insight to the industry expectations and lay a foundation in students for becoming promising future professionals. The workshop had twin objectives of catering to the needs of both management and information technology students and imparting useful success mantras by top academic and industry professional of national and international repute. The workshop provided guidance to participants to become suitably employable and compatible with the industry requirements. More than 200 participants and delegates took part in this workshop from different parts of the country like New Delhi, Kota, Ahmadabad, Indore, Nimbahera, Dehradun, Jaipur, Bikaner, Banswara, Neemuch. The workshop was inaugurated in the presence of honourable Chief Guest Mr. Satyendra Mahajan, President - Wolkem India, Guest of honour - Dr. R.P.Singh, AVP- J.K. Cement, Chairperson and MD Dr. Seema Singh, Key note speaker Prof. Karunesh Saxena and Dr. Archana Golwalkar, Director AIM & IT. Convener Mr. Kapil Shrimal, delegates from the industry, academics and student participants.



After declaration of the opening of the workshop by the honourable Chief Guest, Mr. Mahajan, expressed "Life is a school and we are here to pass tests. Problems are curriculum which will be over

within a period of time." In continuation with the ceremony, the esteemed chief guest, Mr. Satyendra Mahajan took over the dais focussing on learning abilities improvisation, and shedding all the egos that exist in the human beings. He mentioned about leadership qualities and the important 9 Cs required for any human being to be a successful leader. Dr. R.P. Singh initiated by giving an insight to the students about the requisites which are looked for by the employers to hire the graduates taking professional education. He laid emphasis on survival of the fittest, as the competition is on rising scale and shared the skills required for securing job. Followed by him was Dr. Karunesh Saxena, the key note speaker of the inaugural ceremony, who enlightened the students with the successful mantras to be successful in life. He laid emphasis on the edifice of the education system by quoting "You will earn in future as much as you learn today." He shared some beautiful tips for life.



Prof. Karunesh Saxena
Delivering Keynote address



Ritesh Chouhan (MCA)
giving away the vote of thanks



Chief Guest Mr Satyendra Mahajan
addressing at
the inaugural ceremony



Prof. Karunesh Saxena
during the Plenary
Session

Vote of thanks for the inaugural ceremony was given away by Ritesh Chouhan, student from MCA. The program continued with a plenary session on "Emotional Intelligence for professional competence" conducted by Dr. Karunesh Saxena. He covered the aspect on Emotional Intelligence in three parts- Intelligence, Emotional intelligence, Structure. The content of the program threw light on where the intelligence begins from and which stated that it may begin at a foetal stage, measured in terms of IQ or it may be genetic influence of parents up to 35%. He also mentioned that it is the ordinary intelligence that will help in getting the job but it is emotional intelligence that will make the one successful. He discussed the various components of EI like self level, inter personal and at group level. He conducted an exercise for the students to find out their personal effectiveness scale, a mirror exercise. The students participated in the session with full of energy and the results were discussed after the completion of the task. Students got an opportunity to understand their personality with the help of this task and appreciate others too. Two concurrent sessions were held after lunch. One was on Business and other one was on IT.



Hon'ble V C Addressing the participants
during the valedictory programme



Mr Asif Karim on HR Mantras



Prof. Nawal Kishore
on International Market

Business session was on "Emerging competency imperatives for young managers in 21st century", which was conducted by Dr. R.P. Singh. He laid emphasis on communication skills, English language, creativity, innovation and gave different outlook towards becoming a successful manager. He mentioned about personality development and the managerial competencies like initiative, inquiry, energy, advocacy, critique and so on. It was an enthusiastic session in which students and faculty participated equally. The parallel session was on "IT Infrastructure: contemporary issues", which was headed by Dr. Nityesh Bhatt. He discussed about the three levels of infrastructure i.e. local level, corporate level and public level. He also threw light on technology drivers of infrastructure evolution such as Moor's Law, law of Mass Digital Storage and many more. Contemporary issues discussed were on Grid Computing, RFID Computing etc. The session was quite interactive and knowledgeable. The day concluded with a high tea along with the preparations for the next day. 3rd Nov 2012. On the second day of the workshop concurrent sessions were held on Management and IT on the topics Globalisation by Prof. Naval Kishore covering the case about the marketing of Apple5 in India and sharing mantras for success as, Intelligence, Distinguished skills, Distinctive personality, Capability of influencing others, Hard work, commitment and smartness,with Integrity. He also explained the types of failure with deep insight as Preventable failure, Unavoidable failure and Intelligent failure; Mr Madhukar Dubey Director Fusion E solutions addressed on the topic of Cloud Computing in a very simple manner explained the meaning, importance, applications of cloud computing and service providers. He also threw light on issues like security, reliability, bulk data storage, distributed computing and fast data retrieval. The session was highly interactive. Mr. Asif Karim Sahir, Senior Manager HR, J K Lakshmi Cement, laid stress on corporate expectations from students of today and in a very attractive manner explained about how to get success after failure by sharing his own personal experiences and explaining the importance of theoretical and practical Knowledge. A session on Business Intelligence was led by Dr Azimuddin Khan (Manager Systems, RSMML) He explained the advantages, uses and benefits of IT in business. The content threw light on business domain explaining the developments from TPS to latest BIS with detailed frontend and backend considerations. Issues like data warehousing, data mining, BIG DATA and many more was discussed with the help of case studies. He stressed on the need of skill development for the future technologies. The session ended up with query solving. This session was followed by Lunch and after the lunch, the program continued with a plenary session on "Team management skills which conducted by Dr. Karunesh Saxena. He covered many aspects on team management. He explained the five stages of team formation. To give a clearer picture of the session, he showed different videos and clipses from Movies. The session concluded with a great energy and a big applause. He also mentioned that it is the ordinary intelligence that will help in getting the job but it is emotional intelligence that will make the one successful. He discussed the various components of EI like self level, inter personal and at group level. To give a clearer picture of the session, he conducted an exercise for the students to find out their personal effectiveness scale. "Workshop at Aishwarya college: A Platform for exchange" This expression was given by the Chief Guest Prof I.V. Trivedi (Honble Vice Chancellor, M L Sukhadia University, Udaipur at the valedictory ceremony of the two days National Workshop on Success Mantras for BIZ-IT (2-3 November 2012) organized by Aishwarya Institute of Management and IT for bridging the gap between industry and academics. The Guest of honour was Prof. Nawal Kishore (Director, School of management studies, IGNOU, New Delhi. The dignitaries present during the occasion were Prof. Karunesh Saxena (Director CDC MLSU), Chairperson and MD Dr. Seema Singh, Dr Archana Golwalkar (Director AIM & IT) and workshop Convener Mr Kapil Shrimal; Aishwarya Research Communication Journal volume 4 was released on this occasion.