



**Multidisciplinary
International Conference**
Innovative Pathways for Emerging India
August 21-24, 2009



Emerging Issues and Global Economic Scenario



*पद्याने महाने देश
Padharo Mhare Desh*

Organized by

Aishwarya Education Society, Udaipur (Raj.), India
North England Business Administration Association, USA
Laxpra Foundation, Udaipur (Raj.), India

Academy of Well Being Society, Udaipur (Raj.), India
Udaipur Chamber of Commerce & Industry, Udaipur (Raj.), India

E-mail : asgotwalkar@gmail.com info@aesconference.info

www.aesconference.info

Vision

To bring about sincere efforts that will make meaningful contribution towards individual growth. Education being the prime mover in holistic development of organizational needs, honest promotion and dissemination to usher in an accomplished India and the globe at large.



Objectives

- Knowledge Sharing and Learning.
- Inculcation of better understanding of subject phenomenon to improve Quality of Life.
- Promote research and facilitate collaboration.

"By education, I mean development of body, mind and soul."

Mahatma Gandhi

Patrons



Prof. B. P. Bhatnagar
Ex-Vice Chancellor,
Rajasthan Vidyapeeth (Deemed University), Udaipur
& Chairman, Laxpra Foundation Udaipur, India



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Mohanal Sukhadia University
Udaipur, India



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Ex-Vice Chancellor
Mother Teresa University, Chennai
Tamil Nadu, India

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Southern Connecticut State University, USA



Prof. Vijayalaxmi Chouhan
Director UCC, Centre for Women Studies,
Head, Department Psychology,
Mohanal Sukhadia University
Udaipur, India



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M.D. Aishwarya Education Society,
Udaipur, Rajasthan, India
E-mail : singhseema2000@gmail.com



Multidisciplinary International Conference

On

Emerging Issues and Global Economic Scenario

21- 24 August 2009

DAY 1: FRIDAY, 21 AUGUST 2009

TERRORISM AND GLOBAL ECONOMY

Objectives: The theme is being organized to provide a platform to address various issues relating to terrorism and Global Economic. It proposes to provide an ideal brainstorming opportunity for the academia, the industry, politicians, policy makers, defence/police personnel, religious leaders and the youth alike.

Sub Themes

| | |
|--|---|
| Terrorism - A Global Reality | Role of Responsible Media. |
| Terrorist Activities - Impact on India Inc. | Method in Political Madness- An Ever Receding Horizon |
| Socio Economic Cost of Terrorism. | |
| Global Unemployment : Holistic response thereto. | Impact of Terrorism on Bourses. |
| Vitality of Knowledge Management. | Terror Funding-How to Tighten the Noose |

Any other relevant issue/appropriate theme.

DAY 2 : SATURDAY, 22 AUGUST 2009

RECENT ADVANCES IN COMMERCE AND MANAGEMENT

Objectives: This theme is envisioned to facilitate greater awareness of recent advances in commerce & management. It will focus on effective corporate strategies for upcoming challenges and evolve viable economic options thereto. This will usher India Inc in and at par with the MNCs in this era of Globalization . The conference is being graced by luminaries and achievers from the academia and India Inc.

Sub Themes

| | |
|---|---|
| CRM and ECRM | Corporate Social Responsibility |
| Brand Positioning | Competency Mapping |
| Environmental Marketing Management, Rural Marketing & SCM | Banking Sector Reforms |
| Six Sigma Quality | Ethical Issues in Corporate Governance |
| 360 Degree Feedback Performance Appraisal | M-Commerce |
| Commodity Taxation | Intelligent Machines and Robotics |
| Improving Effectiveness of Public Programs and Specialized Bodies in Regional Development | International Financial Reporting Standards |
| | Recession and Indian Economy |

Any other relevant issue/appropriate theme.

PARALLEL SESSION-1

Objectives: The idea of this theme is to bring together on a common platform, academicians, researchers, technologists and industrial experts to explore, share knowledge, exchange views and to disseminate their learning and wisdom.

Sub Themes

| | |
|---|---------------------------|
| Web Technology | Expert Systems |
| E-Governance & Cyber Laws | Network Security |
| Management Information Systems | Embedded systems |
| E-Health and Bio Medicals | Green IT |
| Open Source Systems | Data Mining & Warehousing |
| IT for the Physically/Mentally Challenged | Bio-Informatics |
| Wi-Fi technology | |

Any other relevant issue/appropriate theme.

PARALLEL SESSION-2

Objectives: The purpose of this theme is to relate and study the various aspects and applied perspectives of social sciences, humanities and environment that touch our lives. This will reflect on our concern and enable us in leading a strong, justified and contented individual life and invigorate the cohesiveness of interpersonal relationships

Sub Themes

| | |
|---|---|
| Pollution Menace and Holistic Solutions Thereto. | Bio-technology-Challenges and Solutions |
| Health Promoting Life Style. | Bio Ethics |
| Personality and Emotionally Intelligent Parenting | Energy sources - Bio Fuels |
| Women Family, Work and Health | Old Age - Challenges and Reforms |
| Psychology of Terrorism | Quality of life |

Any other relevant issue/appropriate theme.

Objective: The aim of the theme is to study the role of administration and management in teaching by focussing on various parameters for greater achievement in learning.

Sub Themes

| | |
|---|--|
| Role of Administration in Managing Student Discipline | Managing Classroom Environment for Effective Teaching. |
| Role of Management in Enhancing Student Performance. | |
| Achieving the Goal of Education through Management | Leadership Qualities of a Teacher for Achieving Objectives of Teaching |
| Quality Concerns in Education | Professional Ethics & Accountability |

Any other relevant issue/appropriate theme.

GUIDELINES**GUIDELINES FOR PAPER SUBMISSION**

The participants are requested to forward the abstracts in approximately 250 words / one page of A-4 size using Times New Roman font, size 12 (with title, author name in capital letters, signatures & date). When an abstract is selected, the concerned participant will be informed and they will be requested to forward the full paper (maximum five pages) in hard and soft copy with a coloured passport size photo. It will be highly appreciated if the abstract/paper is e-mailed in PDF format.



A conference daily bulletin & conference souvenir will be published and released accordingly. Each participant is encouraged to forward two papers. Thereafter, additional charges will be applicable per paper.

IMPORTANT DATES

| | |
|-----------------------------------|----------------------------|
| Acceptance of abstract | 15 th June 2009 |
| Confirmation of abstract | 30 th June 2009 |
| Acceptance of full length paper | 15 th July 2009 |
| Confirmation of full length paper | 30 th July 2009 |

REGISTRATION DETAILS**For Foreign Participants**

| Four days | Three days | Two days | One Day |
|-----------|------------|----------|---------|
| \$200 | \$175 | \$125 | \$100 |

For Indian Participants

| | Four days | Three days | Two days | One days |
|------------|-----------|------------|----------|----------|
| Students | 800/- | 700/- | 600/- | 350/- |
| Faculty | 1500/- | 1200/- | 900/- | 500/- |
| Executives | 2500/- | 2200/- | 2000/- | 1100/- |

Charges will Increase after above mentioned Date

Excludes TA/DA and Accommodation.

For accommodation and travel assistance, please contact:

Blue Chip Services, Mr. Ashok Joshi e-mail: bcakj@yahoo.co.in

Contact: +919829042241(M) +91-294-5103388 (T)

ADVISORY BOARD

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Principal, Aishwarya Kids Valley
Reader, Aishwarya Institute of Management & IT
Lecturer, Aishwarya Institute of Management & IT
Lecturer, Aishwarya PG College

AISHWARYA EDUCATION SOCIETY

Aishwarya Education Society, Udaipur (Rajasthan) India is a registered society formed in the year 1996. It has earned its reputation as a well established institute providing quality education. The institute has been awarded the prestigious ISO 9001 certificate for quality in the year 2003 and is the only smart campus in south Rajasthan with complete automation. It has affiliations and tie ups with All India Council of Technical Education (AICTE, New Delhi), Rajasthan Technical University, Kota (RTU, Kota), National Council of Teacher Education (NCTE, New Delhi), Government of Rajasthan, Jaipur (India), Mohanlal Sukhadia University, Udaipur, DOEACC (An Autonomous body of Ministry of Information Technology, Govt. of India), IASE Deemed University, Sardarshahar, Churu, Rajasthan. It is working towards the development of innovative and interactive programmes to facilitate flow of knowledge, ideas and information beyond the traditional bounds of training & aims to educate professionals, leaders and entrepreneurs through cutting edge methods and preparing instructional resources with global perspectives and values.

NEBAA, ENGLAND, USA

The New England Business Administration Association is an organization representing North-East America created in 1986 under the auspices of Business School, Southern Connecticut State University, New Haven, Connecticut, USA. The association has successfully organized sixteen international conferences in USA and abroad including India. It also publishes 'Business Journal' which is an internationally recognized and refereed publication.

LAXPRA FOUNDATION

Laxpra Foundation is an India based think-tank representing wider issues in development debate. It fosters ideas through intellectual discussions, research, publications and action. The foundation aims at generating wider understanding and research on development issues through participatory dialogue and networking with like-minded organizations. It is a non-profit, non-partisan organization which believes in equal opportunity. The core value of creativity and wisdom are appropriately expressed in its logo having 'Om' and 'Ganesha'. The Foundation raised substantial support for Tsunami victims besides organizing international conferences on issues like business ethics, global competitive advantage, outsourcing, etc. Homeopathy Medical Camps and free distribution of medicines is a regular feature besides conduction of seminars on population issues, pollution, distribution of potable water during drought conditions, arranging school fee/dresses for economically poor children. It is being planned to have 'A home away from home' for old people.

ACADEMY OF WELL BEING SOCIETY, UDAIPUR (RAJ.) INDIA

At present human resource is facing an unprecedented behavioural change. With the advent of technology and all other branches of learning, there is an increased level of expectation in the society. There is a dire need to understand the human interaction and to maintain the equilibrium between the actual potential and the expectation of the society. Psychologists, Psychiatrists, Behavioral Scientists, Agricultural Scientists, Home Scientists, and Health Practitioners from diverse discipline and settings as well as Academia, Industry, Health, Education, Hospital and Defense sectors are involved in understanding the human psyche in the light of contemporary behavioral developments. This Academy is a conceptual framework of such likeminded people who believe in giving the society a unique Institution. It also publishes bi-annually 'Journal of Well Being' and organizing various activities to uphold the well being among all sects of human society.

UDAIPUR CHAMBER OF COMMERCE & INDUSTRY, UDAIPUR (RAJ.) INDIA

UCCI is a non-government, non-profit industry-led and industry-managed organization, playing role in Rajasthan's development. Founded over 30 years ago, it is Southern Rajasthan's premier business association, with a membership of over 340 industries/entrepreneurs from the private and public sectors. It is registered as a charitable institute under Section 12 A of the Income-tax Act, 1961. UCCI has received ISO 9001: 2000 certificate, & ISO 14001: 2004 certification... It is authorized by the Government of India to issue Certificates of Origin for the products of exports and also authorized to issue recommendations for Visa. It is affiliated with FICCI, PHDCCI, CII, IGCC, FIEO, FIME, RCCI and other leading organizations having similar objectives. A facilitator, UCCI catalyses change by working closely with government on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for trade and industry through a range of specialized services and national linkages. Major emphasis is laid on projecting a positive image of business, assisting industry to identify and execute corporate citizenship programmes.

ABOUT UDAIPUR

The city of Udaipur is a lovely land around the azure water lakes hemmed in by the lush hills of the Aravallis. Drenched with heritage and beauty, Udaipur is a fascinating blend of sights, sounds and experience—an inspiration for poets, painters and writers. The city has a lot to offer in terms of tourism, business and education. It was established by Maharana Udai Singhji and since then the Mewar dynasty has been the cultural custodians of the city. Being centrally located in Rajasthan it has moderate climatic conditions and easy access by road, rail and air. Among numerous exquisite locations to visit in Udaipur are City Palace, Jagdish Temple, Bharatiya Lok Kala Museum, Saheliyon Ki Bari (Garden of the maids of honour), Pratap Memorial, Fateh Sagar, Pichhola Lake, Ahar and Sajjan Garh to name a few.



Khama Ghani (Namaste)



Season : Mansoon Temperature 23°C to 28°C

Distance of Venue from

Airport 18 km

Railway Station 4 km

Bus Stand 3 km

AISHWARYA COLLEGE

Adarsh Nagar, University Road, Udaipur 313001 [Rajasthan] INDIA

Email : info@aishwaryacollege.org, info@aesconference.info

Website : www.aesconference.info

For any kind of assistance please contact:

Mrs. Sanjh Narula, Mobile: +919460324247

E-mail: director@aimudr.org, asgolwalkar@gmail.com

Landline: +91294-2471965-66, Fax - +91294-2471930